



ST. XAVIER'S COLLEGE (AUTONOMOUS)
PALAYAMKOTTAI - 627 002
(Recognized as "College with Potential for Excellence" by UGC &
Accredited by NAAC at A++ Grade with a CGPA of 3.66 out of 4)



ANNUAL REPORT 2022-2023
DEPARTMENT OF COMMERCE (SHIFT – I)

The Commerce Association was inaugurated on 18.08.2022. Mr. Iyappan Kannan, Director and Country Financial Controller, Philips Foods India Pvt. Ltd., was the chief guest of the programme. Rev. Dr. Mariadoss, Principal and Dr. Arockiadoss, Head of the department felicitated the gathering.

An Orientation Programme on CA, ACCA, CMA, CPA, ACS was conducted on 26.09.2022. The former students of our Department, who are pursuing these courses successfully, gave their valuable thoughts and ideas relating to the Professional Courses. The students of our department were very inspired and motivated to see their immediate seniors doing so well in professional courses.

A Guest Lecture was arranged on the topic "Communication Skills for Life" on 01.10.2022. Dr. D. Jockim, Dean of Arts & Assistant Professor, of English was the resource person. He instilled in students the importance of acquiring the important Language skills to be successful in life.

A Guest Lecture on "Investors' Awareness and Protection" was conducted on 11.10.2022. Dr. T. Vijaya Kumar, Director, Loyola Institute of Technology and Science, was the resource person. The students were exposed to the nuances and intricacies of investments and became aware of risks, returns, building portfolios etc.

An International Webinar was arranged on the topic "Blockchain Technology" on 10.01.2023. Dr. Eugin Prakash Pathrose, Associate Professor, Skyline University College, gave the Key note address. Two Technical sessions were held. The First session was conducted by Dr. S. Sudalaimuthu, Professor and Head, Dept. of Banking Technology. The Second session was conducted by Mr. Srinivas Mahankali, Chief Business Officer-Blockchain (APAC), SecureKloud Technologies.

A Panel discussion on "Budget Analysis" (By the Students & for the Students) was conducted on 13.02.2023. Mr. S. Sundaram, Cost Accountant, Academic Counsellor for Students was the resource person. The students made impactful presentations on decoding and analyzing the Union Budget. Miss. Chrisma spoke on "Introduction, History and the Preparation of Union

Budget”, Miss. Santhoshi made a presentation on the key features of Union Budget’23, Miss Preethinga delved on the Tech Infrastructure and digital eco system with special reference to AI. Mr. Kumerashan spoke on MGNREGA allocation, Mr. Sharon Raju delivered a presentation on Fund allocation for Defence and Miss. Parvatha Lakshmi made a critical review of the important aspects of the union budget.

A Guest Lecture on “Opportunities in Commerce” was held on 27.02.2023. CA. Ayyanar K.FCA (Fellow Chartered Accountant) was the resource person. The first and third B.Com students participated and came to know of the various opportunities and avenues available to them as students of commerce stream.



“Commerce Carnival 2023” a state level intercollegiate cultural competition was conducted on 03.03.2023. More than 400 students from 20 colleges throughout Tamilnadu participated in various cultural events held on that day. An event of this nature did certainly add additional flavor to the already prevalent affability and geniality. The events such as Business Quiz, Best Manager, AD MAD, Corporate Walk, Logo Creation and Presentation highlighted important aspects such as communications skills, teamwork, creativity and leadership abilities. The overall championship was won by Kamaraj College, Thoothukudi.

An Educational Tour was arranged for the UG and PG Final year students. The PG students went to Wagamon and Cochin and the UG students went to Mysore and Bangalore. During the tour, the students celebrated their togetherness, companionship and friendship.

An Industrial Visit for the 1st& 2ndPG and 1st& 2ndUG students was arranged. The students visited various industries and learned the strategies, techniques and processes involved in production, marketing and distribution of manufactured goods in each industry.

A National Level Workshop on “Data Analysis using SPSS” was held on 15th&16th March 2022. DR. G. Stephen Vincent- Former Head, Department of Statistics, St. Joseph’s college, Trichy was the resource person. This programme was very helpful for PG students in the preparation of their project work.

In the cultural event “INDECO” (Inter Departmental Competition) our department students won the overall Third prize. Hearty congratulations to all the students.

The Students of our Department also participated and won consolation prize in the Crib competition held on 23.12.2022.

DEPARTMENT OF COMMERCE (SHIFT – II)

The inaugural of Commerce Association was held on 26.08.2022. Mr. Tr. N. Thirupathi (Inspector of Police, Crime Branch, Tirunelveli) was the chief guest.

Intra departmental competitions were held from 26.09.2022 to 30.09.2022

An International Webinar on “Entrepreneurship for Rural Development, Women Empowerment and Sustainable Growth” was held on 11.10.2022 and 12.10.2022.

The following research topics were presented and discussed on 11.10.2022.

- Dr. M. Abul Hasan Sathali (Alumni 1964-1967), Former Principal of QuaideMilleth College for (M), Medavakkam, Chennai-600 100 & Syed Hameedha Arts & Science College, Kilakarai-623 806 delivered a lecture on Try to Learn, Explore and be Thankful Always Right.
- Mr. Suresan, Institute of Advanced Technology, Colombo, Srilanka delivered a lecture on Entrepreneurial Growth- A remedy for inflation, Rural and Urban Development.
- Mr. Padmanabhan Nair, Croi Technologies Limited, Sandyford, Dublin, Ireland spoke on Challenges and Opportunities for Entrepreneurship of Women and Empowerment.
- Fr. John Bosco, General Secretary, TNLBC Commission for Anpnam, TNBCLC, Tindivanam, Tamil Nadu, Spoke on Ancient Indian Entrepreneurial Relationship with Rome and Rest of the World.
- Dr. Arokiaraj, USA., spoke on Entrepreneurial Opportunities and Challenges in the International Scenario Today
- Rev. Fr. Charlas, Director, Department of psychology, University of Philippines, Philippines, spoke on International Career Opportunities for Women and Entrepreneurs.
- Mr.G. Sathiyaseelan, Chief-Secretariat, Chennai, Tamil Nadu, spoke on Government Policies and Schemes for Women and Entrepreneurs.
- Mr. Senthil C R, Director, Exempt Pvt. Company Ltd. by Shares, Esterina, Singapore, spoke on Financial Feasibility of the Project during the Business.
- Mr. LizoDass, SAP Technology Pvt. Ltd., Germany, spoke on Various Application Support for Entrepreneurship Today.

As a part of the association activity and to develop the various skills of women students, Commerce association organized the following programs:

- **Pencil Sketching and Colour Drawing and Poem Writing** competitions were held on 17.10.2022. The theme for drawing was “Women Rights”. The theme for poem writing in English was “**A Woman With Wings**”
- **Hairdo and Eco- Cooking (Flameless cooking)** competition was held on 16.02.2023.
- Apart from organizing various competitions for our students the department organized “**COMMFEST 2023**”on 25.02.2023.
- A National seminar on “**TECHNOPRENEURSHIP: AN EMERGING FIELD OF ENTREPRENEURSHIP**” was held on 10.02.2023

Dr. Varghese Pathalookaran, Professor, of Mechanical Engineering, Kochi was the resource person for Technical Session I. The resource person of Technical Session II was Dr. D. Kumaresan, Director, PG School of Commerce, KSR College of Arts and Science for Women, Tiruchengodu.

Our students, A. Fathima Aashmi and M. Nivetha were the winners of the Business Quiz in the management meet (**XIBATE22**) conducted by **XIBA** on 20/02/2023.

Our students won the overall championship in **BIZGLIM’23**, conducted by **St. Mary’s College, Tuticorin**, on 03/03/2023.

Our students won the second prize in Startup Mania and Ad-mad in **ENVISAGE’23** conducted by **Einstein College of Engineering** on 10.03.2023.

A guest lecture on “Entrepreneurial Training and Development” were organized for our final year students on 17.03.2023. M. S. Asanali, Chairman, Al Ameen Educational and Charitable Trust, Al Ameen International School is the resource person.

A motivational talk on “**Women Empowerment**” was organized on 23.03.2023. Dr. Golda Grace (Assistant Professor, Dept of Economics, SXC) was the resource person.

TABLE.8.a. PAPERS PUBLISHED IN JOURNALS (2022-2023)

S. N O	Name of the Teacher	Name of the Department	Title of the Paper	Name of the Journal	Volume No/ Issue No/ Page No/ Year	ISSN No. / e-ISSN No.	Cited in Web of Science / Scopus Indexed/UGC Approved / Not Found in UGC-CARE List	National / International	Impact Factor
1	Dr. S. Prince Jebaraj	Commerce	A Study on Dimensions of Service Quality of Public Sector Banks with Special reference to State Bank of India in Ambasamudram Taluk	Neuro Quantology	Volume No: 20 Issue No:13 Page No: 2746-2752 Year: 2022	10.14704/nq.2022.20.13. NQ88342	UGC-CARE List	National	
2	Dr. S. Prince Jebaraj	Commerce	A Study on Attitude Towards Core Banking Services In Public Sector Banks With Special Reference to Indian Bank in Vickramasingapuram	IJFANS International Journal of Food and Nutritional Sciences		2.3E+07	UGC-CARE List	International	

3	Dr. J.Jeya Ani	Commerce	Influence of Education of women entrepreneur on Branch, Chennai the problems faced by them in micro enterprises	EPRA International Journal of Research Development	Volume 8 Issue 2, February 2023 Vol. VIII, No. 1(XVI): 2022	ISSN No. 2455-7838 c		International	(SJIF) 8.574 (ISI) 1.2444 1
4	Dr. K.S. Arockiasamy	Commerce	A study on work life balance of women employees of private sector banks with special reference to Tirunelveli Corporation	IJFANS International Journal of Food and Nutritional Science	Volume 11, Issue 1, Nov 2022	2320-7876	UGC CARE Listed (Group -I)	International	
5	Dr. K.S. Arockiasamy	Commerce	A study on customer awareness and satisfaction towards Indian Overseas Bank with special reference to Mylapore Branch, Chennai	Journal of Fundamental Comparative Research		2277-7067	UGC Care Approved, Peer Reviewed and Referred Journal	National	

TABLE.8.b. – PAPERS PUBLISHED IN CONFERENCE / SEMINAR PROCEEDINGS (2022-2023)

S. No	Name of Teacher	Department	Title of the Paper	Title of the Proceedings	National / International	(Place, Publisher, Year, Page No.)	ISSN / ISBN No.
1	Dr. K. Thanga Glara	Commerce	Technopreneurship - Pros and Cons	Technopreneurship: An Emerging Field of Entrepreneurship	National	B-Digest, 2023, 151	978-93-84734-38-1
2	Mrs. T. U. Asma	Commerce	Work Environment and its Impact on the job satisfaction of Migrant Employees	Technopreneurship: An Emerging Field of Entrepreneurship	National	B-Digest, 2023, 151	978-93-84734-38-1
3	Dr. R. AROKIA DOSS & Commerce	Role of Microfinance in Women Empowerment in India	Bharath Institute of Higher Education and Research, Chennai	Chennai-77, Tamil Nadu	3rd of February 2022	International	978-93-5607-239-8

TABLE 9 - BOOKS / BOOK CHAPTERS PUBLISHED (2022-2023)

S. No	Name of Teacher	Department	Title of the Books / Proceedings	Place, Publisher, Year, Page No.	National / International	ISSN / ISBN No.
1	Dr. K. Thanga Glara	Commerce	Technopreneurship: An Emerging Field of Entrepreneurship	B-Digest, 2023, 151	National	978-93-84734-38-1